

AIDS Free Pittsburgh
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AN ALLEGHENY COUNTY INITIATIVE

2016 Annual Report

***MISSION.** Our mission is to achieve an AIDS-free County and reduce the rate of new HIV infections by 75% by 2020.*

***VISION.** We envision a community where new HIV infections are rare, people living with HIV receive the care they need and young people can grow up in a world without AIDS.*

2016 ACCOMPLISHMENTS

Collaboration & Partnerships



- **9 new partners** joined AIDS Free Pittsburgh in 2016: ALPHA Pittsburgh, Community Liver Alliance, Gateway Health Plan, MidAtlantic AIDS Education Training Center, The Open Door, PERSAD Center, Planned Parenthood of Western PA, Prevention Point Pittsburgh, Shepherd Wellness Community. In total, **22 partners** are now committed to our [collective impact model](#).
- **21 partner representatives** convened for a day-long strategic planning retreat on June 28, 2016. The group revisited the original strategic plan, drafted a vision statement, and developed recommendations for an Advisory Group structure.
- The Advisory Group and subcommittees convened regularly throughout the year to engage in **50+ hours** of collaborative planning and oversight for project activities.

Outreach & Awareness



ABOUT HIV TESTING PrEP LIVING WITH HIV HEALTHY HOUSING COMMUNITY RESOURCES GET INVOLVED



- **3,292 new users** visited the AIDS Free Pittsburgh website (aidsfreepittsburgh.org) which launched June 10, 2016. The average end user spent about two minutes visiting the site.
- **723 people** participated in our community PrEP survey in May 2016: 73% of respondents had never heard of PrEP before.
- Our PrEP social marketing ads reached an estimated **7,963 high-risk individuals** using mobile dating apps for men who have sex with men (MSM) in October and November 2016.
- We identified **4 new PrEP providers** in Allegheny County to be included in our PrEP brochures & [online directory](#).
- An estimated **8,000 people** viewed our [World AIDS Day video](#) with prominent Pittsburgh leaders including Mayor Bill Peduto and actress Tamera Tunie promoting routine HIV testing.

Advocacy & Education



- **30+ people** attended HIV Case Management trainings hosted by Macedonia FACE and the MidAtlantic AETC in September 2016.
- **24 healthcare professionals** attended a free PrEP continuing education event featuring Dr. David Hardy of Whitman-Walker Health in October 2016.
- Pittsburgh City Councilman Corey O'Connor sponsored a [Will of Council](#) to promote routine HIV testing in healthcare settings; it was adopted by Pittsburgh City Council in November 2016.
- **217 people** participated in the 2016 Annual World AIDS Day Conference hosted by the MidAtlantic AIDS Education Training Center (University of Pittsburgh) in December 2016.

2016 FINANCIAL SUMMARY

2016 Expenditures

Expense	Amount
Personnel Services	\$122,463.00
Rent	\$12,512.54
Website	\$9,886.77
Communications	\$8,306.36
Travel	\$7,538.16
Consulting	\$6,250.00
Phone	\$1,950.03
Accounting/Audit	\$1,460.07
Office Supplies	\$895.30
Total	\$171,262.23

A total of \$171,262.23 in expenses were incurred to support AIDS Free Pittsburgh project activities during calendar year 2016. A balance of \$128,737.77 will be carried over to fund project costs in calendar year 2017.

Below are a few snapshots of AIDS Free Pittsburgh funding in action throughout the year. The committed funds have enabled AIDS Free Pittsburgh partners to plan and implement community outreach initiatives, continuing education events and HIV/AIDS awareness campaigns focused in Allegheny County.



July 2016: Summer intern Megan Judy shares information about PrEP and HIV testing at the Black Pride Health Fair in Market Square, Downtown Pittsburgh.



September 2016: AIDS Free Pittsburgh members participate in a day-long "fishbowl" learning collaborative at the US Conference on AIDS with other initiatives working to end AIDS as an epidemic.



December 2016: PrEP Navigators and Planned Parenthood of Western PA staff and volunteers offer free HIV testing, condoms and PrEP information on World AIDS Day at their [Get Tested N'at](#) event.



December 2016: Mayor Bill Peduto was one of several "prominent Pittsburghers" who participated in the AIDS Free Pittsburgh [World AIDS Day video](#) to promote routine HIV testing.

PLANS FOR 2017

Normalize HIV Testing



Promoting HIV testing as a part of routine healthcare continues to be a key strategy for our partners. Both major health networks are working with the Gilead Science [FOCUS \(Frontlines of Communities in the United States\) Program](#) to increase routine HIV and Hepatitis C screening in various healthcare settings. We are partnering with the MidAtlantic AIDS Education Training Center again to host a webinar for healthcare professionals about [incorporating HIV testing into clinical practice](#) on March 1. We also plan to develop and implement a social marketing campaign in the summer of 2017 that will address HIV stigma and the importance of routine HIV testing.

Build Capacity for PrEP



We will continue to build from our initial momentum around PrEP by fully implementing the AIDS Free Pittsburgh Assistance for PrEP (AFP2) patient access fund. This fund will support PrEP-related office visits and laboratory services for uninsured patients at select local healthcare providers. In January 2017, we released our [PrEP Toolkit for Providers](#) as a resource for primary care providers and others to learn how to provide PrEP. In February 2017, we launched our advertising campaign and redesigned PrEPPGH website ([preppgh.com](#)) in partnership with the Port Authority of Allegheny County. We are also collaborating with Community Human Services and the University of Pittsburgh to develop a pilot program for community-based PrEP delivery for LGBTQ youth and young adults of color at [Project Silk](#).

Standardize Early Linkage to Care



Our partners recognize the importance of linking those who are newly diagnosed with HIV to care as quickly as possible. When people living with HIV [initiate antiretroviral treatment earlier](#), we know that they are more likely to live longer, healthier lives and less likely to transmit HIV to others. We currently have a two-day training scheduled for April 2017 to address PrEP best practices and explore the opportunity for our regional provider network to adapt San Francisco's successful [Rapid Antiretroviral Program Initiative for new Diagnoses \(RAPID\)](#) linkage to care protocols. The Allegheny County Health Department is also in the planning stages of piloting a Data to Care project that aims to use HIV surveillance data to identify and link HIV-diagnosed individuals to care.